

FOR IMMEDIATE RELEASE

Clean, Green, and Unseen: World Geothermal Energy Day Spotlights Renewable Power

WEST CHESTER, PA — <u>WorldGeothermalEnergyDay.org</u> is thrilled to announce the celebration of this year's World Geothermal Energy Day on October 17th, 2024. This annual event is a global celebration, honoring the remarkable contributions of geothermal energy systems and highlighting their profound impact on communities worldwide.

This year, <u>MicroSeismic</u> and its geothermal solution, MicroThermal Energy, proudly serve as the executive flagship sponsor. They are hosting a <u>special event in Houston</u> at Karbach Brewery to raise awareness and celebrate the achievements in geothermal energy. Analiese Andersen, MicroThermal Energy Executive, said, "We are excited to create an opportunity for the public to interact in person with leaders in the geothermal industry. We hope the public will join us for this special celebration and purchase tickets to attend."

We invite everyone to recognize the dedicated individuals involved in the thousands of geothermal systems providing reliable electricity, heating, and cooling to essential facilities and homes worldwide. Geothermal energy offers significant advantages as we face climate challenges and work towards net-zero carbon systems. This year, we celebrate the leaders, operators, and teams who drive innovation in geothermal technology.

Energy-efficient geothermal systems promote a cleaner, sustainable, and resilient environment in our ever-changing world. With the earth's dependable and efficient geothermal energy, we continue to explore new ways to connect and innovate. Virtual meetings, events, and webinars have become essential tools, underscoring the role of technology in our lives.

On October 17th, we will spotlight key geothermal projects and individuals globally through virtual events. Geothermal systems play a vital role in reducing carbon emissions and supporting

electrification. These systems produce low or no-carbon energy by harnessing the earth's heat, contributing to a sustainable future.

The date, October 17th, commemorates a significant geothermal event in Pompeii in 79 AD, symbolized by the power of Vesuvius. Today, residential, healthcare, food, agriculture, and power sectors rely on geothermal energy for its efficiency and reliability. We honor the frontline workers who ensure our communities can access essential emergency services.

World Geothermal Energy Day showcases how geothermal systems worldwide provide dependable, cost-effective, net-zero energy resilience to vital facilities and homes. These systems are pivotal in the transition to sustainable energy and electrification for the future.

Sponsors of World Geothermal Energy Day will be celebrated globally, as some challenges require a united response. Celebrants will take to social media, the internet, offices, geothermal facilities, and digital platforms to emphasize the necessity of preserving the environment that sustains us. This day inspires us to pursue a "green recovery," demonstrating that healthy energy supplies foster healthy environments.

Join us in celebrating World Geothermal Energy Day 2024 and recognize the power of geothermal energy in shaping a sustainable future.

#WorldGeothermalEnergyDay

WorldGeothermalEnergyDay.org
Jim Scherrer and Steve Krug
director@WorldGeothermalEnergyDay.org
610-793-4600

Monica Vrana
Chief Marketing Officer, CTSM
mvrana@microseismic.com
281-804-3557